



## Welcome to the Hanover Chamber of Commerce

The Hanover Chamber of Commerce has been representing the businesses of Hanover and area since 1955, and continues to play an active role in promoting business, providing group advertising and sponsorship opportunities, and addressing the concerns of the business community of Hanover.

### Chamber Executive

Curtis Schmalz, President	519.506.2537	MacLean's Ales Inc.
Erin Aldridge, Vice-President	519.364.3473	Meridian Credit Union
Peter Bouius, Treasurer	519.364.3790	BDO Canada LLP
Adam Ward, Past President	519.376.2030	Bayshore Broadcasting Corporation
Sherri Hagan, Board Secretary	519.364.5233	Norm's Restaurant
Barbara Hicks, Director	519.364.4720	Hicks & Hicks Professional Corporation
Amanda Sweiger, Director	519.364.2250	Howick Mutual Insurance Co.
Mike Klein, Director	519.364.5200	T.D. Canada Trust
Steph Lardy, Director	519.364.0711	Frankie's Restaurant & Pub
Bonnie Kraemer, Director	519.364.5200	T.D. Canada Trust
Norma Graham, Director	519.364.1420	Hanover Public Library
Mike Craig, Director	519.364.3540	CMR Insurance
Aaron Mader, Director	289.812.3835	Litiks

The Chamber Executive meet on a monthly basis to organize activities, endorse members and promote shopping and advertising opportunities in Hanover. The Executive encourages and welcomes ideas and suggestions, as well as volunteers for organizing committees. We appreciate your input with respect to the general management of the Chamber's current activities or suggestions to be considered in the future. Please call the Chamber office if you have any speaker topics of interest or a speaker you could recommend for a seminar or our member meetings.

Our participation in local events and providing seminars and activities is only possible with the support of our members. Membership has increased over the past year, and we hope that the membership will continue to grow in the coming year, bringing together the business community as a united front. By working together with the Economic Development Committee, the Downtown Improvement Area and the Town of Hanover, we can efficiently and effectively invest our dollars in promoting our thriving community for the benefit of all. We also work together to provide promotion and sponsorship opportunities at group rates, and encourage your participation.

The Hanover Chamber of Commerce appreciates your support.

Please complete our Membership Application Form, and submit with payment to the Chamber office.

We look forward to your participation and welcome your business to our growing membership.

We would be pleased to offer you a First-Time Membership with the Hanover Chamber of Commerce for only \$75.00 plus HST. Renewals will be \$155. plus HST | Calendar Year January 1st to December 31st.

For further information, please contact the Chamber Office at 519.364.5777.

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Hanover, ON N4N 1N7  
t: 519 364-5777 f: 519 364-6949  
e: [info@hanoverchamber.ca](mailto:info@hanoverchamber.ca)  
w: [www.hanoverchamber.ca](http://www.hanoverchamber.ca)

**Connect. Promote. Grow.**

## Why Join the Hanover Chamber of Commerce?

Please consider the following items as several good reasons for joining the Hanover Chamber of Commerce:

- ✓ Behind every progressive community, there is an organization of energetic, motivated men and women.
- ✓ The Hanover Chamber of Commerce is a member of the Ontario Chamber of Commerce, a powerful business lobby group that gives you a voice in Provincial and National issues that directly affect your business.
- ✓ Recognized credibility in the business community. The Chamber represents integrity and your membership is reassuring to the buying public. When you display your current membership certificate and door decal your customers will know you are a respected member of the local business community.
- ✓ Group Promotions offer advertising opportunities with very reasonable group rates, making cost effective advertising available to large businesses as well as one-person entrepreneurs.
- ✓ The Chamber's website is an excellent tool to keep you informed and current with other members and the community. Every Chamber member is listed on the website and visitors to the site can link directly to your business website address. You may advertise on the Chamber Homepage and place your Logo through a Website Sponsorship. Call 519.364.5777 or email [info@hanoverchamber.ca](mailto:info@hanoverchamber.ca) for more information. Visit [www.hanoverchamber.ca](http://www.hanoverchamber.ca).
- ✓ Group Insurance for yourself and your employees. Richard and Kathy Gamblen are the Chamber Group Insurance Area Representatives for Hanover. They would be pleased to provide you with information on this plan and may be contacted at 1.800.659.6616 (Grey Bruce Insurance Agency Inc., Markdale). If you have any questions concerning insurance, please give Richard or Kathy a call, as individual plans are worked out for each new business, for your best rates and services.
- ✓ As a Chamber member, we are pleased to supply a listing of contact information for comparison rate shopping for your Merchant Services as follows:

O.C.C. First Data	Ontario Chamber	888.265.4117	<a href="mailto:chambermember@firstdata.com">chambermember@firstdata.com</a>
Meridian Credit Union	Michael Arsenault	888.990.9138	<a href="mailto:michael.arsenault@hasepaymentech.com">michael.arsenault@hasepaymentech.com</a>
Royal Bank	Taraneh Tehrani	855.641.3901	<a href="mailto:taranech.tehrani@moneris.com">taranech.tehrani@moneris.com</a>
Scotiabank	Tony DiCintio	877.626.2585	<a href="mailto:tony.disintio@chasepaymentech.ca">tony.disintio@chasepaymentech.ca</a>
TD Canada Trust	Danielle Garvey	519.364.5200	<a href="mailto:danielle.garvey@td.com">danielle.garvey@td.com</a>
- ✓ Chamber E-Blasts are sent out several times during the month, keeping you informed of Chamber events, luncheon and breakfast meetings, and Business After 5's, and include posts from fellow Chamber Members. Events run by local clubs and organizations are also featured.
- ✓ One Post | Per Business | Per Month Our 50-Word / 2-Line Post program will promote your event, special sale, anniversary, space for rent, open house, moving notice, customer appreciation, etc., or your involvement in a non-profit organization ... your post, your way.
- ✓ Your membership is an investment with direct return to your business. That return is enhanced economic prosperity in Hanover, which in turn helps your business.
- ✓ The Town of Hanover recognizes the importance of businesses supporting the Hanover Chamber of Commerce. They will add members of the Hanover Chamber of Commerce to their on-line Hanover Business Directory, vastly increasing the reach of your businesses through their very successful website at [hanover.ca](http://hanover.ca).
- ✓ Hanover Chamber of Commerce – working for businesses in Hanover. Together we are stronger.

**Connect. Promote. Grow.**

## Annual Plans and Special Events

### Annual General Meeting Dinner and Awards Banquet

This annual event is held in March at the Hanover Legion and features the presentation of Hanover's Citizen of the Year, the Lifetime Achievement Award for Community Service, the award for Hanover's Youth Citizen of the Year and the Business Citizen of the Year.

### Community Improvement Partnership

The Chamber of Commerce is the lead partner in this organization known as C.I.P., which was created to promote Hanover, organize annual events, create joint advertising opportunities and promote local businesses. This unique partnership includes the Hanover Downtown Improvement Area, Town of Hanover, Hanover's Economic Development Committee and the Hanover Chamber working together to benefit the community and Hanover businesses.

### Hanover Sights & Sounds Festival

Our award winning festival is held annually near the end of July. Started in 2004 and proudly supported by the Chamber, our festival continues to evolve and grow each year as we entertain the community and our visitors, offering many sponsorship opportunities. This Festival is "Hanover's Biggest Block Party".

### Hanover Chamber Fashion Show & Shop

Chamber members are featured on the catwalk, behind the scenes, at vendor tables and refreshment areas, featuring door prizes, gift bags, cash bar and hor's d'oeuvres, with proceeds to a local charity.

### Annual Chamber Golf Classic

Held the first Wednesday after the September long weekend, Whispering Hills Golf Club hosts this fun event, where business owners, employees and their guests 'network' enjoying a day out of the office.

### Town Events

The Chamber contributes annually to the Hanover Remembrance Day Ceremonies and to the Hanover Kinsmen Santa Claus Parade, on behalf of our Chamber members.

### Regular Networking Opportunities

We host regular Luncheon and Breakfast meetings, Business After 5's, a Summer BBQ Social, a Christmas Social and Guest Speaker Events, coordinating one or more events per month throughout the year.

### Promotions

The Chamber is directly involved in promoting the Town of Hanover through the extensive Economic Development Committee's annual radio promotion. Chamber members are invited to participate in Hanover's Visitor Guide Publication and the Annual Hanover Coupon Book.

As a special perk for our Hanover businesses with N4N Postal Codes and 364 phone numbers, we partner with the Hanover D.I.A. to offer Radio Promotions and our Annual Hanover Holiday Shop & Win promo.

### Town Beautification

The Chamber, together with the Hanover Downtown Improvement Area and the Town of Hanover, partner annually with decorative flags and seasonal decorations.

### Hanover Trick or Treat Trail

The Trick or Treat Trail is a popular event, with Hanover businesses participating in Halloween by giving candy to the little ones in the late afternoon, featuring a map highlighting locations and display posters.

### Hanover Chamber Bucks

To-date over \$119,000.00 of Hanover Chamber Bucks have been purchased by local residents and businesses. These Bucks are then redeemed toward goods and services from participating business listed on the back of each Buck. Lucky recipients use Chamber Bucks at more than 50 locations, with more names added with each printing. Participating businesses simply contact the Chamber Office to exchange redeemed Bucks for cash. Please call the Chamber office to add your business name, or to purchase for employee bonuses, incentives, door prizes or gifts, with each order accompanied by an invoice.