

Public Service Announcement

Call 1-888-2-DONATE

Did you know that every unit of blood you donate is separated into three components: red blood cells, plasma and platelets, before transfusion to patients? You can make a positive impact on up to three people simply by taking an hour to “roll up a sleeve”.

Blood components are perishable with limited shelf lives so blood donors are always needed. **Call 1-888-2-DONATE (1-888-236-6283)** to book your appointment to give or for eligibility information. If you already have an appointment to donate, thank you and please honour it or call to rebook so another donor may give.

Please plan to attend the upcoming Blood Donor Clinic at:

Hanover Legion
Tuesday April 13th
2:30 p.m. – 7:00 p.m.

About Canadian Blood Services

Canadian Blood Services is a national, not-for-profit charitable organization that manages the supply of blood and blood products in all provinces and territories outside of Quebec. Canadian Blood Services also oversees the OneMatch Stem Cell and Marrow Network, and provides national leadership for organ and tissue donation and transplantation. Canadian Blood Services operates 42 permanent collection sites and more than 20,000 donor clinics annually. The provincial and territorial Ministries of Health provide operational funding to Canadian Blood Services. The federal government, through Health Canada, is responsible for regulating the blood system. For more information, please visit our Web site at [.blood.ca](http://blood.ca).

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For further information contact:

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