

**ECONOMIC, TOURISM AND CULTURAL DEVELOPMENT ADVISORY COMMITTEE
AGENDA**

Wednesday, June 19, 2024 | 9 am
Saugeen Municipal Airport | 34 Saugeen Airport Road, Walkerton, ON

MEMBERS PRESENT

OTHERS PRESENT

DISCLOSURE OF PECUNIARY INTEREST

DELEGATIONS:

DISCUSSIONS & DECISIONS

1. Adoption of May 15, 2024 Regular Meeting Minutes
2. Adoption of June 5, 2024 Regular Cultural Roundtable Minutes
3. Adoption of April 18, 2024 and May 16, 2024 Regular Heritage Committee Meeting Minutes
4. Business Arising from Minutes
5. ETCDAC Strategic Plan Priority 4: Culture & Priority 5: Tourism
6. Stakeholder & Initiatives Updates
 - a. Hanover Chamber of Commerce
 - b. DIA
 - c. Saugeen Municipal Airport
 - d. Saugeen Connects
 - e. Grey County
 - f. Clean Energy Frontier | Southwestern Ontario Isotope Coalition
7. Correspondence
 - 8.1. Building Stats and update from Director of Building & Planning/CBO
8. New Business
9. Adjournment

Next Meeting Date: September 18, 2024 @ 9 am

**ECONOMIC, TOURISM AND CULTURAL DEVELOPMENT ADVISORY COMMITTEE
 MINUTES**

Wednesday, May 15, 2024 | 9:00 am
 Saugeen Room, Civic Centre

MEMBERS PRESENT Chair Dave Eccles | Alina Rehkopf | Georgina Barlow | Jason Rahn | Jenn Olivero | Pat Butler | Steve White

REGRETS Jason Radstake | Susan Sakal

OTHERS PRESENT April Marshall | Laura Christen (departed at 10 am) | Sherri Walden (departed at 10 am) | Sandeep Kaur | Dave Hocking, Councillor Alternate

**DISCLOSURE OF
 PECUNIARY INTEREST** Nil

DELEGATIONS

DISCUSSIONS & DECISIONS

1. **Adoption of March 20, 2024 Regular Meeting Minutes**
Moved by PAT BUTLER / Seconded by GEORGINA BARLOW
 THAT the minutes of the March 20, 2024 Regular Meeting be approved as printed and circulated.

CARRIED
2. **Adoption of May 1, 2024 Regular Cultural Roundtable Meeting Minutes**
Moved by JENN OLIVERO / Seconded by ALINA REHKOPF
 THAT the minutes of the May 1, 2024 Regular Cultural Roundtable meeting be approved as printed and circulated.

CARRIED
3. **Adoption of March 21, 2024 Regular Heritage Meeting Minutes**
Moved by GEORGINA BARLOW / Seconded by JASON RAHN
 THAT the minutes of the March 21, 2024 Heritage Committee meeting be approved as printed and circulated.

CARRIED

4. **Business Arising from Minutes –**

P. Butler provided an update on the upcoming events, including Music in the Square every 2nd and 4th Saturday from June to August, from 11 am to 1 pm, and a Cultural Symposium on May 31st, from 10 am to 2 pm at the Civic Theatre. She also mentioned that Canadian Tire, in partnership with the Hanover Public Library, will hold their 15th annual Hanging Basket Sale during the May long weekend, from May 16th to May 20th. Additionally, the Hanover Community Players are currently holding auditions for The Sound of Music winter production.

A. Marshall mentioned that the Cultural Roundtable Event Development Fund has received many applications, which the committee have reviewed. She also noted that Saugeen Artists Guild will host a quick paint event on July 27th as recipients of the grant.

J. Rahn updated the committee that the last Heritage Meeting was held at Mark Rogan's house, where attendees had the opportunity to view the original Knechtel's home and antique furniture as they discussed ideas for the historic house tour they are planning as part of Culture Days.

5. **Saugeen Municipal Airport Stakeholder Update**

Dave Hocking, a Councillor at the Town of Hanover and Saugeen Municipal Airport Commission Chairperson, provided an overview of the airport's operations, as a follow-up to the municipal partner meeting held on April 17th, 2024 that committee members participated in as part of their regular meeting time. D. Hocking started by reviewing the funding formula for the Saugeen Municipal Airport. The Municipality of Brockton contributes 40%, the Town of Hanover 31%, and the Municipality of West Grey 27%. He noted that while some municipalities are closing their airports, others like the Municipality of Kincardine are investing significantly in theirs due to its potential. He also noted that the Town of Hanover's approach to reviewing potential options before making-a-decision was appreciated by the SMA pilot community, and he advocated for a more professional approach from all partners in the future.

D. Hocking also shared information about the upcoming First Responders Day on Saturday, June 8, 2024, at the Saugeen Municipal Airport. The event aims to showcase first responders (vehicles and equipment) and highlight the airport's importance for their services. It will feature participation from helicopters operated by Ornge, OPP, and Hydro One, as well as vehicles from local Fire Departments, EMS, Search and Rescue, St. John's Ambulance, and Police. This event will provide the public with a chance to observe and appreciate these vehicles and their life-saving equipment. Free ice cream will be provided to children who attend.

He also mentioned that on June 22, there will be a free kids' fly day at SMA, attracting visitors from both near and far.

6. **ETCDAC Strategic Plan Priority 3: Business Engagement Review**

A. Marshall delivered a detailed review regarding the Priority 2: Business Engagement Review to committee members. She outlined the timelines for programs and events aimed at strengthening Hanover's economy. She also mentioned initiatives to support business safety, such as the recent Small Business Security Grant. This grant, a partnership between the Town, DIA, and Chambers of Commerce, provided \$1,000 to downtown business owners for security enhancements like installing cameras.

7. **Stakeholders & Initiative Updates**

i. **HIPP Entrepreneur Business Plan Competition**

A. Marshall gave an overview of the inaugural HIPP Entrepreneur Business Pitch Competition, scheduled for this fall, which aims to foster the growth of small businesses in Hanover. She also mentioned that local businesses are offering their support for the event, as well as local media, by contributing prizes for the business finalists.

ii. **HIPP Apprentice Video Implementation Results**

A. Marshall mentioned that HIPP Apprentice videos with Montgomery Industrial Services and Making Headlines Hair and Barber Studio were promoted via a successful social media campaign which brought good traffic to the website. The digital marketing campaign saw 241,351 impressions and 11,727 clicks. This resulted in 4,307 website visits to hippapprentice.ca. She also mentioned the Top 10 visitor locations viewing the site came from Hanover, Toronto, (not set), Durham, Wingham, Port Elgin, London, Kincardine, Grey Highlands and Clifford.

iii. **Hanover Chamber of Commerce**

G. Barlow announced that the Chamber will host their annual award celebration at the Legion on May 28th.

iv. **DIA**

J. Olivero reported that the DIA held its meeting in April, and they concluded the Mother's Day contest in partnership with Dutch Touch Photography. The winners received a \$150 package to be used by the end of November. She also mentioned that they are currently working on Father's Day promotions, and with the Lawn Bowling Curling Club to arrange envelopes and packages to distribute at their upcoming tournament.

v. **Saugeen Connects**

A. Marshall provided details about the Student Start Up Program (SSUP), highlighting its ongoing growth. She noted that Saugeen Connects received 78 applications, with 19 coming from Hanover. She stated that she will

provide more information and updates soon upon review and approval of the applications.

vi. **Grey County**

A. Marshall announced that the Township of Southgate will host the next Teeny Tiny Summit on May 28, 2024 in Holstein. Teeny Tiny Summits, organized by OMAFRA, began in 2016 as a platform to discuss economic development strategies tailored for Ontario's smallest communities. A. Marshall was asked by Grey County to present a case study at the Summit about her experience in implementing innovative solutions in rural communities, in which she will speak to the HIPP campaign. She also updated members that the grand opening of the Sydenham Campus will take place on May 30th. This regional skills training, trades, and innovation center in Owen Sound will offer small business support and entrepreneur training.

vii. **Clean Energy Frontier | Southwestern Ontario Isotope Coalition**

The Clean Energy Frontier Summit took place in January, where the Ontario Pumped Storage Project, a proposed 1,000-megawatt clean energy storage facility in Meaford, was discussed. Additionally, the Clean Energy Frontier has initiated an Award of Excellence program. SOIC has asked for committee input to update the terms of reference, a request of Bruce County's, and on the newly developed strategic plan. Mayor Sue Paterson serves as the elected representative to SOIC.

8. **Correspondence**

i. **Cultural Symposium- May 31, 2024**

The Cultural Roundtables of Hanover, Minto, and Wellington North extend an invitation to local stakeholders to attend the Cultural Symposium on Friday, May 31, from 10 am to 2 pm at the Hanover Civic Theatre. This event promises enriching discussions, providing community leaders with valuable insights into equity, diversity and inclusion training and cultural experience development.

ii. **Music in the Square and Newcomer Kick-off Event 2024 Season**

A. Marshall shared details regarding the Music in the Square kick-off event, along with a Newcomer event scheduled for June 8th, running from 10 am to 1:30 pm. Mayor Sue Paterson will be present to commence the event and extend a warm welcome to new residents.

9. **New Business**

The Hanover Home & Lifestyle Show is scheduled to occur on May 25th and 26th at the P&H Centre. The Town display is being coordinated with the Library, Splash-Pad Fundraiser Committee and will incorporate Heritage Artifacts.

10. **Adjournment**

Moved by JENN OLIVERO / Seconded by STEVE WHITE

THAT this meeting now be adjourned at 10:47 am.

Chair, Dave Eccles

Committee Secretary, April Marshall

 CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, June 5th, 2024 | 10:00am
 Saugeen Room | Civic Centre

MEMBERS PRESENT Stephen Ferguson | Bev Morgan | Ruth Linnen

OTHERS PRESENT April Marshall | Brandon Dobson

REGRETS Pat Butler

DISCLOSURE OF PECUNIARY INTEREST- Nil

DELEGATIONS: Nil

DISCUSSIONS & DECISIONS

1. Adoption of May 1st, 2024 Regular Meeting Minutes

Moved by S. Ferguson | Seconded by R. Linnen

THAT the minutes of the May 1st, 2024 Regular Meeting Minutes be approved as printed and circulated. **CARRIED**

2. Business Arising from Minutes- Nil

3. Cultural Symposium Debrief and Next Steps

Cultural Symposium with Minto and Wellington North Cultural Roundtable's was held at the Hanover Civic Theatre on May 31st, 2024 at 10:00am. Members discussed the high quality of presentations and the positive effects of working jointly with the other municipalities. A survey was issued to attendees and results will be shared at the next meeting. Next steps also include further advancing joint initiatives as reflected in our workplan.

4. Music in the Square

Artists are booked for the summer, and advertising efforts have begun. The first event will be a newcomer event and resource bags will be assembled to provide copies of our welcome package and other cultural asset resources. The Grey Bruce Local Immigration Partnership is also scheduled to setup and have information available. Bev and Ruth volunteered to help at the event.

5. Event Development Fund

Committee reviewed an additional Event Development Fund application received:

Moved by S. Ferguson | Seconded by R. Linnen

THAT the applications be approved as reviewed and discussed. **CARRIED**

CULTURAL ROUNDTABLE COMMITTEE MINUTES

6. Culture Days

A. Marshall provided an update on discussions with the Library about the Sounds of Hanover concert they are producing with John Gardiner, Jamie Warren, Larry Mercy and Richard Knechtel that will be happening in coordination with Culture Days. Members discussed how they can support this paid event by purchasing tickets and contesting/distributing them to build it in to meet the criteria of it being included in this promotion that is meant to feature complimentary activities and events. She also highlighted the cultural potluck idea that they have for the Cultural Showcase.

S. Ferguson and B. Morgan will talk to their respective groups about their participation in the Cultural Showcase on September 21st as well.

Other plans and the associated budgets needed were reviewed, including P. Butler's discussions with the Paramount Theatre to feature our historic theatre and show a movie for our community. The historic home tour that the Heritage Committee is coordinating was also noted.

7. Roundtable Member Updates | New Businesses

7.1. Stakeholder Updates- members provided updates on the numerous initiatives announced at previous meetings for the respective organizations that they represent. This included R. Linnen announcing the tremendous response for the Library basket sale held at Canadian Tire and reminder of upcoming events; S. Ferguson commenting on the overwhelming interest for the Sound of Music auditions that resulted in another audition day being added; and, B. Morgan highlighting the Quick Paint event being planned for July 27th, in coordination with Music in the Square and the Eat Well Market.

7.2. A. Marshall recapped the Town booth at the Home & Lifestyle Show and the partnership with the Library and Splashpad Committee. The inclusion of the Clock Tower sketch provided by Bev Morgan for the public to colour was also highlighted as a fun feature. She also confirmed that this year's Attractions Map/Tourism Brochure was available for the event and is now being distributed publicly. She also noted that we are advancing with the Driftscape App to promote our tourism and cultural assets, events, stories and tours. She noted that the DIA were approached and asked to partner on the application but they decided to hold off and see how it works first. The great opportunity to highlight our downtown and build in coupons, tours and gamification was discussed.

13. Correspondence- Nil

14. Adjournment

Moved by S. Ferguson

THAT the meeting by adjourned at 11:30am. **CARRIED**

Next Meeting: September 4th, 2024 @ 10:00am

HANOVER HERITAGE SUBCOMMITTEE MINUTES

Thursday, April 18, 2024 | 10:00 am

Location: The Rogan House

MEMBERS PRESENT Al Morrow | Jason Rahn | Gary Fleischauer | Stu Lamont | Bill Switzer

REGRETS Andrew Edgcumbe | George Rahn | Jim Rahn

OTHERS PRESENT Laura Christen | Mark Rogan

1. DISCLOSURE OF PECUNIARY INTEREST – Nil

2. ADOPTION OF THE MARCH 21, 2024 MINUTES

Moved by B. Switzer | Seconded by S. Lamont

That the minutes of the March 21, 2024 regular meeting be approved as printed and circulated. **CARRIED**

3. MYSTERY PHOTO | A. Morrow provided mystery photos featuring the Knechtel family for discussion

4. ITEMS FOR INFORMATION/ DONATIONS:

4.1.1. Olympic Torch Run from 2009 framed posters donated by S. Sakal

4.1.2. Hanover Inn Novelty \$1 bill donated from the estate of G. Atkinson

5. ITEMS FOR DIRECTION / DISCUSSION

5.1 Building Recognition Signs | No update

5.2 Hanover Heritage Building Tour | Culture Days (Sept. 21, 2024) | The committee continues to determine direction for the proposed historical buildings tour. A recommendation was shared that the tours are led with a volunteer tour guide for each group. **ACTION:** L. Christen to prepare personalized letters to be presented to potential building owners.

5.3 P&H Centre Display | With the success of the Barons the current historical hockey display is still relevant and will be held over. Selection of the next topic will be discussed at the May meeting.

6 KEEP ON AGENDA ITEMS

6.1 Self- Guided Cemetery Tour- deferred until May/ June 2024

6. NEW BUSINESS

6.1 Clock Tower | Ja. Rahn shared he connected with a clock repair specialist who will provide a quote for a good cleaning for the clock components to be considered in the 2025 budget deliberations.

Ja. Rahn shared he has received interest from a couple of residents that would be ideal recruits as clock winders. **ACTION:** L Christen to provide Ja. Rahn with the recruitment documents.

7. NEXT MEETING Thursday May 16, 2024

8. ADJOURNMENT

Moved A. Morrow

THAT this meeting be adjourned at 11:10 am.

CARRIED

Committee Chair

Laura Christen, Director of Parks, Recreation & Culture

HANOVER HERITAGE SUBCOMMITTEE MINUTES

Thursday, May 16, 2024 | 10:00 am
Location: St. Matthews Evangelical Church

MEMBERS PRESENT Al Morrow | Jason Rahn | Gary Fleischauer | Stu Lamont |
Andrew Edgcumbe | George Rahn | Jim Rahn

REGRETS Bill Switzer

OTHERS PRESENT Laura Christen

1. DISCLOSURE OF PECUNIARY INTEREST – Nil

2. ADOPTION OF THE APRIL 18, 2024 MINUTES

Moved by A. Morrow | Seconded by S. Lamont

That the minutes of the April 18, 2024 regular meeting be approved as printed and circulated.
CARRIED

3. MYSTERY PHOTO | A. Morrow provided mystery photo from the 1940's featuring a group of young men post World War II posing on main street Hanover.

4. ITEMS FOR INFORMATION/ DONATIONS:

4.1.1. Railway spike from the Lake Rosalind Railway donated by Bill

4.1.2. Unique bricks with pictures or message called "talking bricks" manufactured the brick yard located where the current Lutheran Manor location donated by Dale Hallman

5. ITEMS FOR DIRECTION / DISCUSSION

5.1 Building Recognition Signs | No update

5.2 Hanover Heritage Building Tour | Culture Days (Sept. 21, 2024) | The committee continues to determine direction for the proposed historical buildings tour. Committee members have been asked to 'save the date' and further recruit friends and family to assist in the event. **ACTION:** Ja. Rahn to follow up with the private house owner to be confirm their intent to participate.

5.3 P&H Centre Display | Next topic to be determined. Kitchenware is proposed in the fall.

6 KEEP ON AGENDA ITEMS

6.1 Self- Guided Cemetery Tour- deferred

6. NEW BUSINESS

Home & Lifestyle Show. Should space allow the committee will provide items for the archives for the Town of Hanover Booth. **ACTION:** Ja. Rahn and A. Morrow to provide items on May 24th.

7. NEXT MEETING Thursday June 20, 2024

8. ADJOURNMENT

Moved G. Rahn

THAT this meeting be adjourned at 10:50 am.

CARRIED

Committee Chair

Laura Christen, Director of Parks, Recreation & Culture

**TOWN OF HANOVER
BUILDING PERMIT STATS**

8.1.

MONTH	# OF PERMITS ISSUED		PERMIT VALUE		COST OF CONSTRUCTION		DWELLING UNITS CREATED			
	2024	2023	2024	\$ 2023	2024	\$ 2023	SFD	MR	SFD	MR
							2024	2023	2024	2023
JANUARY	9	6	1,124.40	1,536.64	143,192	165,664	0	0	0	0
FEBRUARY	4	1	12,648.30	400.00	1,425,000	50,000	3	0	0	0
MARCH	5	4	23,243.78	4,770.00	2,108,301	414,700	1	0	0	0
1ST QUARTER	18	11	37,016.48	6,706.64	3,676,493	630,364	4	0	0	0
APRIL	0	10	-	9,130.25	-	592,400	0	0	1	1
MAY	0	13	-	1,752.00	-	167,483	0	0	0	1
JUNE	0	9	-	2,185.80	-	217,200	0	0	0	1
2ND QUARTER	0	32	-	13,068.05	-	977,083	0	0	1	3
JULY	0	9	-	11,149.91	-	1,190,305	0	0	2	1
AUGUST	0	18	-	16,253.81	-	1,689,485	0	0	2	0
SEPTEMBER	0	11	-	39,720.90	-	3,478,554	0	0	5	0
3RD QUARTER	0	38	-	67,124.62	-	6,358,344	0	0	9	1
OCTOBER	0	19	-	104,191.93	-	8,329,146	0	0	0	7
NOVEMBER	0	8	-	37,055.39	-	3,231,000	0	0	2	7
DECEMBER	0	1	-	160.00	-	20,000	0	0	0	14
4TH QUARTER	0	28	-	141,407.32	-	11,580,146	0	0	2	14
TOTALS	18	109	37,016.48	228,306.63	3,676,493	19,545,937	4	0	12	18