

**ECONOMIC, TOURISM AND CULTURAL DEVELOPMENT ADVISORY COMMITTEE
AGENDA**

Wednesday, November 20, 2024 | 9 am
Saugeen Room, Civic Centre

MEMBERS PRESENT

OTHERS PRESENT

DISCLOSURE OF PECUNIARY INTEREST

DELEGATIONS: Hanover Data Presentation – Kaleena Sanford, Grey County Economic Development

DISCUSSIONS & DECISIONS

1. Adoption of September 18, 2024 Regular Meeting Minutes
2. Adoption of October 8, 2024 Regular Cultural Roundtable Minutes
3. Adoption of October 17, 2024 Regular Heritage Committee Meeting Minutes
4. Business Arising from Minutes
5. Stakeholder & Initiatives Updates
 - a. Mayor's Breakfast for Business
 - b. HIPP Entrepreneur Business Pitch Competition
 - c. Hanover Chamber of Commerce
 - d. DIA
 - e. Launch Pad
 - f. Saugeen Municipal Airport
 - g. Saugeen Connects
 - h. Grey County Economic Development
 - i. Clean Energy Frontier | Southwestern Ontario Isotope Coalition
6. Correspondence
 - a. Quarterly Building Report – 3rd Quarter 2024
7. New Business
8. Adjournment

Next Meeting Date: December 18, 2024 @ 9 am

ECONOMIC, TOURISM AND CULTURAL DEVELOPMENT ADVISORY COMMITTEE
MINUTES

Wednesday, September 18, 2024 | 9:00 am
Saugeen Room, Civic Centre

MEMBERS PRESENT Chair Dave Eccles (left at 9:54 am) | Alina Rehkopf | Georgina Barlow | Jason Rahn (chair) | Jenn Olivero | Pat Butler | Susan Sakal

REGRETS Jason Radstake

OTHERS PRESENT April Marshall | Sandeep Kaur

**DISCLOSURE OF
PECUNIARY INTEREST** Nil

DELEGATIONS Dave Rushton, Project Manager & Steven Travale, Community Engagement Officer, Municipality of South Bruce | Nikole Hagerman, NWMO |

DISCUSSIONS & DECISIONS

1. **Delegations**

- i. Nikole Hagerman, the Relationship Manager at NWMO, attended the committee meeting to give an overview of the organization's plans to safely store Canada's used nuclear fuel in a deep geological repository over 600 meters underground. She emphasized NWMO's commitment to choosing a well-informed and willing community to host the facility. In 2012, 22 communities, including the Municipality of South Bruce, showed interest in learning more about the project. By 2020, South Bruce/Saugeen Ojibway Nation and Ignace/Wabigoon Lake Ojibway Nation in Northern Ontario were identified as the final two potential sites. NWMO expects to select its preferred site by the end of 2024.

Steven Travale, community engagement officer at the Municipality of South Bruce, noted that extensive safety studies are being conducted to ensure the protection of humans and the environment from radioactive or hazardous substances found in used nuclear fuel. So far, 21 studies have been completed, with no concerns identified. After a decade of scientific, social, and economic research, peer reviews, and public engagement, South Bruce has negotiated a comprehensive hosting agreement with the

NWMO. This agreement outlines what will happen if the community agrees to host the project and is selected by the NWMO, while also providing an exit strategy if the community decides it is not a willing host or is not chosen by the NWMO. The agreement is guided by 36 principles that prioritize community well-being, safety of people and the environment, ensuring the municipality has a voice in the project, and are managing and mitigating impacts.

Dave Rushton, project manager at the Municipality of South Bruce, outlined the provisions of the hosting agreement, emphasizing the mutual commitments and obligations between the NWMO and the Municipality of South Bruce regarding the project. He noted that the council has approved the agreement to inform the community before deciding on their willingness to host. Additionally, if South Bruce decides not to be a willing host and exits the site selection process, they will receive a \$4 million exit payment. If they agree to host but are not selected, the exit payment will be \$8 million. If chosen as the site, the municipality could receive a funding package valued at \$418 million over the 138-year life of the project.

He addressed safety and environmental concerns, stating that NWMO has presented its safety case and studies, explaining how the facility would operate securely. Independent consultants from GHD reviewed NWMO's findings and agreed with the safety assessment. The Deep Geological Repository (DGR) will only store used Canadian nuclear fuel and minimal radioactive waste generated by the project itself. Site-specific designs and operational practices will be reviewed by the federal Impact Assessment and the Canadian Nuclear Safety Commission to ensure safety. NWMO will be fully responsible for meeting regulatory requirements, while the municipality will assist in the federal licensing process, maintaining the right to raise concerns on local issues. Additionally, NWMO will cover the costs of any infrastructure upgrades required for the project, with a road use agreement being negotiated to address related expenses.

Based on the site design, NWMO will determine whether to provide its own water and wastewater services or enter into a service agreement to pay for municipal services necessary for the project. NWMO will also cover the costs for any additional municipal emergency services required. At the municipality's request, NWMO has implemented a property value protection program. Additionally, NWMO and South Bruce will establish joint working groups focused on training, employment, and business opportunities to enhance local prospects. He also mentioned that details regarding NWMO's funding categories and timelines can be found on their website.

Further discussion highlighted the economic impacts that this project will have on the regional area, including Hanover. The importance of these surrounding communities being interested and educated on the opportunities will be beneficial moving forward should the site in the Municipality of South Bruce be selected.

2. **Adoption of June 19, 2024 Regular Meeting Minutes**

Moved by ALINA REHKOPF / Seconded by GEORGINA BARLOW

THAT the minutes of the June 19, 2024 Regular Meeting be approved as printed and circulated.

CARRIED

3. **Adoption of June 20, 2024 Regular Heritage Meeting Minutes**

Moved by JENN OLIVERO / Seconded by SUSAN SAKAL

THAT the minutes of the June 20, 2024 Regular Heritage meeting be approved as printed and circulated.

CARRIED

4. **Business Arising from Minutes**

Nil.

5. **HIPP Entrepreneur Business Pitch Competition**

A. Marshall updated the committee on the competition and expressed gratitude to the Town of Minto for sharing their Pitch It Minto framework. She highlighted that the total cash and prize value accumulated for Hanover's competition exceeds \$11,000, which will be divvied up and awarded to the winner, as well as the first and second runners-up. Prizes include start-up capital, memberships and services, business consulting and more. The application deadline is September 30, 2024, with finalists being announced on October 2, 2024. The mandatory training session is being held on October 9, 2024, and the deadline for written business plan submissions is October 25, 2024. Presentations will take place on November 1, 2024, followed by an awards social event on November 14, 2024. The HIPP Entrepreneur Business Plan Competition winner will be announced at the council meeting on November 18, 2024.

6. **Mayor's Breakfast for Business**

A. Marshall informed the committee about the upcoming Mayor's Breakfast, set for October 16, 2024. This in-person event presents a valuable opportunity for local business owners and community leaders to connect. The event will feature a panel discussion on innovative workplace cultures, with representatives from Hanover & District Hospital, Electrical Contacts Ltd., West Brothers Furniture, the Town of Hanover, and input from the Grey Bruce Local Immigration Partnership. Additionally, attendees will receive notable municipal updates. A hot breakfast will be served by the Legion Ladies Auxiliary.

7. **Stakeholders & Initiative Updates**

i. **Hanover Chamber of Commerce**

G. Barlow updated the committee on the successful golf tournament, noting generous donations from the local business community. She also mentioned that the upcoming focus will be on the "Holiday Shop & Win" campaign.

ii. **DIA**

J. Olivero reported that the focus is on promoting the Trick-or-Treat Trail for the fall season, along with the Pumpkin Carving Challenge and Pumpkin Prowl. She also mentioned ongoing efforts to promote the Holiday Shop & Win campaign. Additionally, she noted that there won't be a farmers' market in the square on September 21, 2024 as the fall market is taking place. She further shared that 45 businesses have registered for the upcoming Christmas market.

iii. **Launch Pad**

A. Marshall updated the committee that the new youth programs manager will start on September 23, 2024. Three new board members have also joined. Additionally, Launch Pad has secured rural economic development funding to assist with instructor recruitment and costs is set to take place in 2025.

iv. **Saugeen Municipal Airport**

A. Marshall informed the committee that discussions continue regarding the vision for the airport in collaboration with Grey County.

v. **Saugeen Connects**

A. Marshall shared information about the Saugeen Student Start-Up Program (SSUP), emphasizing its continued growth. She mentioned that 50 youth have initiated 48 businesses this past summer, and in total, 250 youth have launched their own ventures through this program to date. She noted that Hanover had 11 participants this past season. They recently held a wrap-up barbecue event that was well attended by participants, sponsors and dignitaries

vi. **Grey County**

A. Marshall updated the committee on plans for the upcoming roundtable discussions focused on the challenges and opportunities across various sectors, including manufacturing and tourism. The first meeting is scheduled for October 21, 2024, and municipalities were encouraged to submit their recommendations for businesses to participate. The Grey Bruce Local Immigration Partnership (GBLIP) is promoting the WOWC newcoming assessment tool and are compiling surveys from member municipalities to collaborate on creating more welcoming communities.

vii. **Clean Energy Frontier | Southwestern Ontario Isotope Coalition**

The Clean Energy Summit is scheduled for September 30 and October 1 in Tiverton. Topics for discussion will include isotope use, climate change, and

related workforce needs.

8. **Correspondence**

i. **Saugeen Economy Newsletter 1st half 2024**

A. Marshall shared details about the upcoming Hawk's Nest 2025 event, directing attendees to the website for more information. She also provided an update on economic indicators for the second quarter, noting that while interest rates are declining, housing demand remains high. However, there has been a slowdown in residential construction, which, combined with rising resale prices, could further contribute to housing inflation.

ii. **Hanover Culture Days**

A. Marshall provided information about Culture Days, which will take place from September 20 to October 13. She also mentioned the launch of the Driftscape app, scheduled for September 20.

9. **Adjournment**

Moved by PAT BUTLER

THAT this meeting now be adjourned at 10:48 am.

Chair, Dave Eccles

Committee Secretary, April Marshall

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Tuesday, October 8th, 2024 | 11:00am
Zoom Virtual Meeting

MEMBERS PRESENT Stephen Ferguson | Bev Morgan | Ruth Linnen | Pat Butler

OTHERS PRESENT April Marshall

REGRETS

DISCLOSURE OF PECUNIARY INTEREST- Nil

DELEGATIONS: Nil

DISCUSSIONS & DECISIONS

1. Adoption of June 5th, 2024 Regular Meeting Minutes

Moved by S. Ferguson | Seconded by P. Butler

THAT the minutes of the June 5th, 2024, Regular Meeting Minutes be approved as printed and circulated. **CARRIED**

2. Business Arising from Minutes- Nil

3. Music in the Square Debrief

The committee reviewed the attendance and unsolicited feedback from the season and change of day to Saturdays. Overall, members felt there was good attendance and people liked all the things going on. The opportunity to further build on community group activities and collaboration contributes to the excitement. Although concert goers are more mobile in this atmosphere and the traditional stationary audience has changed, members overall felt that continuing this day and time is a good thing and establishing the change will take time. Garnering solicited feedback of their response from the farmers' market, library and downtown association was discussed.

4. Culture Days Review

Overall feedback from Culture Days activities was good. The launch of the Driftscape app was a fitting highlight that received a lot of media attention and excitement amongst the community. The need to further build recognition and excitement of the events was noted. Stephen commented that on behalf of the Hanover Community Players that they are better recognizing the opportunity to build community and show-off by participating in collaborative events like this is being realized and they are generating more ideas on what they can deliver at future events. Bev commented that the Saugeen Artists Guild members were disappointed by the low traffic at the Cultural Showcase event and would like more signage to draw people from the fall market in the square. She commented that there is a disconnect from this event and the market vendors / things happening in the square so the opportunity

CULTURAL ROUNDTABLE COMMITTEE MINUTES

to move the showcase to another date apart from the market and take advantage of being outside, in the square, was considered.

Ruth promoted the success of the Sound of Hanover concert coordinated by the Hanover Library. The event was sold out and served as a reunion for Hanover natives. There was high energy, enthusiasm and support for the performers. This was Larry Mercey's last performance, and he delivered an emotional reading and was also presented with the Library Lifetime Achievement Award. The meet-and-greet was well attended and the overall impression was of professionalism and talent.

5. Joint Cultural Roundtable September 26, 2024, Meeting & Initiatives Review **5.1.1. Saugeen Culture Bus, October 26, 2024**

Members shared their pleasure with this growing network with Minto and Wellington North that has great energy and synergy. Members felt that there is excellent and united work that has great value to build on. The joint meeting provided a great opportunity to hear updates from the cultural roundtables and discuss joint efforts like the cultural symposium and receive an overview of the Tourism Growth Program that will support us working together on inclusion in the Ontario Culture Guide, Driftscape app, and the upcoming Saugeen Culture Bus Tour.

April shared plans for the bus tour which includes three buses with pickups in Arthur, Harriston and Hanover that will explore all communities and provide the experience of exploring our region's cultural gems, a distillery, museum, theatre performance, historical cemetery tour and much more. Attendees will receive delicious treats and gifts from local businesses as well.

6. Roundtable Member Updates | New Businesses

- 6.1. Stephen shared that Hanover Community Players first full act rehearsal happened last week for The Sound of Music and that they have applied to buy the license for Mamma Mia.
- 6.2. Ruth shared the library's trivia night was a great success with 86 in attendance. She explained that the library's work is building presence in the community. She highlighted the upcoming Spooky Story Trail in coordination with JDSS students. Other fundraising efforts upcoming were highlighted like Ho Ho Homicide Murder Mystery, and the Book Sale on October 24, 25, 26. They are also developing the first AI policy for libraries.

13. Correspondence- Nil

14. Adjournment

Moved by S. Ferguson

THAT the meeting be adjourned at 11:58am. **CARRIED**

Next Meeting: December 4th, 2024 @ 10:00am

HANOVER HERITAGE SUBCOMMITTEE MINUTES

Thursday, Oct 17, 2024 | 10:00 am

Location: St. Matthews Evangelical Church

MEMBERS PRESENT Al Morrow | Gary Fleischauer | Bill Switzer | Jim Rahn | Jason Rahn

REGRETS Andrew Edgcumbe | George Rahn | Stu Lamont

OTHERS PRESENT Laura Christen

1. DISCLOSURE OF PECUNIARY INTEREST – Nil

2. ADOPTION OF THE June 20, 2024 MINUTES

Moved by B. Switzer | Seconded by A. Morrow

That the minutes of the June 20, 2024 regular meeting be approved as printed and circulated.
CARRIED

3. MYSTERY PHOTO | A. Morrow provided a mystery photo of the downtown core from approximately 1910.

4. ITEMS FOR INFORMATION/ DONATIONS:

4.1.1. Hanover Centennial Jacket | Donated by: Harold Fleet

4.1.2. Photos & Framed plate featuring the old post office | Donated by: Lani Lorenz

4.1.3. Hanover post Bags, Co-Op Dairy Bottle, post cards | Donated by: Ed Ermel

4.1.4. Sklar Peppler newspaper Article from 1985 Donated by: Susan Sakal

4.1.5. Original Photos | Donated by: Orleen Anderson

5. ITEMS FOR DIRECTION / DISCUSSION

5.1 **Building Recognition Signs 2024-** No update

5.2 **Driftscape App** | An update was completed by Driftscape and instructions provided for Android users to resolve connection errors to the app.

5.3 **Hanover Culture Days Debrief** | The committee discussed using the clock tower as a possible location to get more visibility at next years event. Also discussed the idea of repeating the successful “Artifacts roadshow” and opening the archives.

5.4 **Oct 26th Cultural Bus Tour** | Committee members are asked to meet at the Cemetery at 9:30 am on Oct 26th. The proposed tour times are:

Oct 26 | 10:10 – 10:40 am

Oct 26 | 1:15 – 1:45 pm

Oct 26 | 2:20 – 2:50 pm

L. Christen presented a draft copy of the Cemetery Tour booklet for the committee to review for accuracy and provide revisions. Committee members are asked to submit their changes at the November meeting.

5.5 P&H Centre Display | Next topic has been determined as Kitchen Ware **ACTION:** Display to be changes over to kitchenware in Jan 2025.

5.6 Clock Tower Clock Cleaning- Committee discussed approximately \$5,000 will be needed to cover the costs of the clock tower cleaning that has been identified as a need in the 2025. The committee also brainstormed names of individuals who have the specialized skills to complete the project. **ACTION:** L. Christen will submit the \$5,000 to the 2025 operational budget and G. Fleischauer will contact a local resident to discuss the project needs.

6. NEW BUSINESS

6.1. The committee discussed the need for “friends” of the committee to help committee operations **ACTION:** L. Christen to prepare a social media post inviting interested residents to contact us for more info.

7. NEXT MEETING Thursday November 28, 2024

8. ADJOURNMENT

Moved by: Al Morrow

THAT this meeting be adjourned at 11:09 am.

CARRIED

Committee Chair

Laura Christen, Director of Parks, Recreation & Culture

**TOWN OF HANOVER
BUILDING PERMIT STATS**

MONTH	# OF PERMITS ISSUED		PERMIT VALUE		COST OF CONSTRUCTION		DWELLING UNITS CREATED			
	2024	2023	2024	\$ 2023	2024	\$ 2023	SFD MR		SFD MR	
							2024	2023	2024	2023
JANUARY	9	6	1,124.40	1,536.64	143,192	165,664	0	0	0	0
FEBRUARY	4	1	12,648.30	400.00	1,425,000	50,000	3	0	0	0
MARCH	5	4	23,243.78	4,770.00	2,108,301	414,700	1	0	0	0
1ST QUARTER	18	11	37,016.48	6,706.64	3,676,493	630,364	4	0	0	0
APRIL	17	10	34,944.84	9,130.25	3,271,900	592,400	4	4	1	1
MAY	9	13	23,385.34	1,752.00	2,357,275	167,483	5	0	0	1
JUNE	8	9	11,969.00	2,185.80	1,331,000	217,200	1	0	0	1
2ND QUARTER	34	32	70,299.18	13,068.05	6,960,175	977,083	10	4	1	3
JULY	14	9	21,968.50	11,149.91	2,099,300	1,190,305	3	3	2	1
AUGUST	6	18	588.27	16,253.81	45,159	1,689,485	0	0	2	0
SEPTEMBER	12	11	17,532.00	39,720.90	1,883,500	3,478,554	4	0	5	0
3RD QUARTER	32	38	40,088.77	67,124.62	4,027,959	6,358,344	7	3	9	1
OCTOBER	0	19	-	104,191.93	-	8,329,146	0	0	0	7
NOVEMBER	0	8	-	37,055.39	-	3,231,000	0	0	2	7
DECEMBER	0	1	-	160.00	-	20,000	0	0	0	14
4TH QUARTER	0	28	-	141,407.32	-	11,580,146	0	0	2	14
TOTALS	84	109	147,404.43	228,306.63	14,664,627	19,545,937	21	7	12	18