

**ECONOMIC, TOURISM AND CULTURAL DEVELOPMENT ADVISORY COMMITTEE  
AGENDA**

Wednesday, February 21, 2024 | 9 am  
Saugeen Room | Civic Centre

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**MEMBERS PRESENT**

**OTHERS PRESENT**

**DISCLOSURE OF PECUNIARY INTEREST**

**DELEGATIONS:**

**DISCUSSIONS & DECISIONS**

1. Adoption of January 17, 2024 Regular Meeting Minutes
2. Adoption of January 23, 2024 Regular Cultural Roundtable Minutes
3. Adoption of January 18, 2024 Regular Heritage Committee Meeting Minutes
4. Business Arising from Minutes
  - 4.1.1. Southwestern Ontario Isotope Coalition (SOIC)
5. Age Friendly for Business Presentation
6. ETCDAC Strategic Plan Priority 1: Growth & Attraction Review
7. Stakeholder & Initiatives Updates
  - a. HIPP Apprentice 'Trades Are Cool' Videos and Implementation
  - b. HIPP Entrepreneur Business Competition Timing and Framework
  - c. Hanover Chamber of Commerce
  - d. DIA
  - e. Saugeen Municipal Airport
  - f. Saugeen Connects
  - g. Grey County
8. Correspondence
  - 8.1. International Women's Day
9. New Business
10. Adjournment

Next Meeting Date: March 20, 2024 @ 9 am to be held at Launch Pad.

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**ECONOMIC, TOURISM CULTURAL DEVELOPMENT ADVISORY COMMITTEE  
MINUTES**

Wednesday, January 17, 2024 | 9:00 am  
Saugeen Room | Civic Centre

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<b>MEMBERS PRESENT</b>	Chair Dave Eccles   Jason Rahn   Jenn Olivero   Pat Butler   Steve White   Susan Sakal
<b>REGRETS</b>	Jason Radstake
<b>OTHERS PRESENT</b>	April Marshall   Andrew Wilken (departed at 9:30am)   Sandeep Kaur   Laura Christen
<b>DISCLOSURE OF PECUNIARY INTEREST</b>	Nil
<b>DELEGATIONS</b>	Nil

**DISCUSSIONS & DECISIONS****1. Adoption of December 6<sup>th</sup>, 2023 Regular Meeting Minutes****Moved by SUSAN SAKAL / Seconded by PAT BUTLER**

THAT the minutes of the December 6th, 2023 Regular Meeting be approved as printed and circulated.

**CARRIED****2. Adoption of December 21<sup>st</sup>, 2023 Regular Heritage Meeting Minutes****Moved by JENN OLIVERO / Seconded by JASON RAHN**

THAT the minutes of the December 21st, 2023 Heritage Sub-Committee be approved as printed and circulated.

**CARRIED****3. Business Arising from Minutes –**

J. Rahn presented a Heritage Committee update highlighting ongoing efforts to identify new properties deserving of heritage building recognition. The committee is organizing a heritage house tour, potentially scheduled for Cultural Days in 2024. This event will also serve as a fundraising initiative for the committee.

**4. Fourth Quarter Building Permit Stats**

Andrew Wilken delivered updates on the building permits issued for the new subdivisions. The construction of the next apartments on 14th Street and 24th Avenue is scheduled to commence next year. Commercial projects experienced a decline last year, while the

industrial area witnessed significant development, including the construction of a firehall, contractor's shop, and Volkswagan, among others. He mentioned that the department anticipates substantial projects coming in this year.

5. **Saugeen Connects 2023 Year in Review Presentation**

A. Marshall provided a 2023 year in review update to the committee regarding the ongoing initiatives of Saugeen Connects. Initiated in March 2017, involving the SEDC and five municipalities: Brockton, Hanover, Minto, Wellington North, and West Grey. In May 2021, Arran-Elderslie joined as an additional municipal partner, followed by South Bruce in 2022. The mission aims to foster collaboration, positively impact regional economic growth, support youth retention and development, promote business growth and retention, and integrate efforts to attract immigrants to the area as residents, workers, entrepreneurs, business owners, operators, and investors. Marshall detailed the work completed that support the four pillars – Youth, Women, Workforce and Succession Planning.

6. **Economic Development 2024 Workplan and Budget Update**

A. Marshall conveyed to the committee that the Economic Development 2024 Workplan will be crafted with the strategic plan as a guiding framework. The committee reviewed and discussed the actions associated with this year's workplan.

7. **Southwestern Ontario Isotope Coalition (SOIC)**

A. Marshall updated the committee on the Southwestern Ontario Isotope Coalition (SOIC), established in June 2023. This coalition involves collaboration among regional leaders, including the City of Owen Sound and the Nuclear Innovation Institute (NII), in partnership with the Canadian Nuclear Isotope Council (CNIC). The primary objective is to unite the isotope community in southwestern Ontario, leveraging the region's strengths for future opportunities. The Coalition plans to develop a strategic plan supporting regional expansion, raising local awareness of Southwestern Ontario's significance in Canada's isotope ecosystem, attracting public and private investment, and exploring ways to enhance the region's global role. The committee discussed the opportunity to promote our assets, like our businesses, the Saugeen Municipal Airport for transportation and Launch Pad for training, as part of the identifying the local supply chain.

**Moved by JASON RAHN / Seconded by JENN OLIVERO**

That the ETCDAC recommend to Council that Hanover sign up to be a partner of the Southwestern Ontario Isotope Coalition (SOIC).

**CARRIED**

8. **Stakeholders & Initiative Updates**

a) **Launch Pad | HIPP Apprentice**

A. Marshall emphasized the conclusion of the RED grant to support HIPP Apprentice initiative. It will conclude after the implementation of the video series, which are currently being finalized and will promote how the 'Trades are Cool' with local employers and additional videos around what Launch Pad offers. She introduced that the project coordinator, Christine Sampson, has assumed the role of the new Adult Programs and Operations Manager and a new Youth Programs Manager has been hired, which bring Launch Pad to their full staffing compliment.

Additional successes include securing the Iron Works Union Local 736 as a regular tenant of the facility, who will utilize the welding bays to offer members training and testing space.

b) **Hanover Chamber of Commerce**

A. Marshall confirmed a request has been extended to the Chamber of Commerce to appoint a new representative. The chamber conducts monthly business luncheons, with the upcoming one scheduled for February 14, 2024.

c) **DIA**

J. Olivero mentioned that the DIA held a budget meeting in December 2023, approving the budget on January 18, 2024. Additionally, she shared that promotional activities are underway to encourage shopping in downtown businesses. Furthermore, a letter delivery initiative will commence, providing information to businesses about municipal parking lots and advising against parking in front of their establishments, with downtown parking spots reserved for customers.

d) **Saugeen Municipal Airport**

A. Marshall mentioned discussions on the future with partner neighbouring municipalities is ongoing. In collaboration with the County, exploring investment options for the airport also continue.

e) **Grey County**

A. Marshall emphasized the return of the region's largest job fair to the Harry Lumley Bayshore Community Centre will be held on February 14, 2024. Unlike the 13 job fairs held last year in Grey-Bruce, this time Grey County has opted for a single large fair. She added that transportation arrangements are being made for the public that are facing difficulties in attending the event.

9. **Adjournment**

**Moved by JASON RAHN / Seconded by SUSAN SAKAL**

THAT this meeting now be adjourned at 11:16 am.

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Chair, Dave Eccles

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Committee Secretary, April Marshall

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CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, Jan 23, 2024 | 10:00am  
Saugeen Room | Civic Centre

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**MEMBERS PRESENT** Stephen Ferguson | Bev Morgan | Ruth Linnen | Pat Butler

**OTHERS PRESENT** April Marshall | Brandon Dobson

**REGRETS** Nil

**DISCLOSURE OF PECUNIARY INTEREST- Nil**

**DELEGATIONS:** Nil

**DISCUSSIONS & DECISIONS**

**1. Adoption of November 1, 2023 Regular Meeting Minutes**

**Moved by S. Ferguson | Seconded by R. Linnen**

THAT the minutes of the November 1, 2023 Regular Meeting Minutes be approved as printed and circulated. **CARRIED**

**2. Business Arising from Minutes**

**2.1. Music in the Square (MITS)-** Committee supports moving MITS to Saturday's. The committee acknowledges the ability to grow the event and diversify its audience by operating on a Saturday when local businesses are open, including the Library across from Heritage Square. Moving MITS to Saturday's will also coincides with the Eat Well Farmers Market that currently runs from 8:00am-2:00pm. **ACTION:** A. Marshall to approach the Downtown Improvement Area (DIA) about feedback on the proposed event date changes.

**3. 2024 Initiatives and Work Plan Session**

3.1. Committee discussed a work plan for the 2024 year. The work plan was highlighted by continuing to grow Music in the Square (MITS), including incorporating a cultural exchange event to welcome newcomers to Hanover during a MITS event, and a Cultural Symposium and Culture Days Bus tour as joint initiatives with Wellington North and Minto, along with collaborating on implementation of the Driftscape App, amongst other points. The committee also discussed providing a colouring activity of an image that represents Hanover to engage the public at the Home & Garden Show.

**4. Roundtable Member Updates | New Businesses**

**4.1. R.Linnen-** Shared Library pamphlet on adult programming they are looking to begin

**4.2. P. Butler -** commended the great concert by Michael Schmidt at the Saugeen Academy. There are upcoming classic musical productions on January 26<sup>th</sup> and

CULTURAL ROUNDTABLE COMMITTEE MINUTES

March 22<sup>nd</sup>.

**4.3. S. Ferguson-** Hanover Community Players (HCP) Matilda saw tremendous success including 4 sold out shows. HCP donated \$1500.00 to the food bank. Rehearsals are underway for the spring show “Drinking Habits”.

**4.4. B- Morgan-** Saugeen Artist Guild saw great community support for their Christmas pop up store from November – December. The Guild is working to create consistency with their year to year planning of shows and events.

**13. Correspondence-** Nil

**14. Adjournment**

**Moved by S. Ferguson**

THAT the meeting by adjourned at 11:30am. **CARRIED**

**Next Meeting: March 6, 2024 @ 10:00am**

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**HANOVER HERITAGE SUBCOMMITTEE MINUTES**

Thursday, January 18, 2024 | 10:00 am

Location: Archives room | St. Matthews's Evangelical Lutheran Church

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**MEMBERS PRESENT** Al Morrow | Jim Rahn | Jason Rahn | George Rahn | Stu Lamont

**REGRETS** Gary Fleischauer | Andrew Edgcumbe | Bill Switzer

**OTHERS PRESENT** Laura Christen

**1. DISCLOSURE OF PECUNIARY INTEREST – Nil**

**2. ADOPTION OF THE DECEMBER 21, 2024 MINUTES**

**Moved by A. Morrow | Seconded by G. Rahn**

That the minutes of the December 21, 2023 regular meeting be approved as printed and circulated. **CARRIED**

**3. MYSTERY PHOTO** | A. Morrow provided a mystery photo of the Saugeen River and bridge in a park like setting.

**4. ITEMS FOR INFORMATION/ DONATIONS:** nil

**5. ITEMS FOR DIRECTION / DISCUSSION**

**5.1 Fire Proof Storage-** L. Christen confirmed the fire proof storage has been ordered and 6-8 weeks is expected for delivery.

**5.2 Building Recognition Signs** | No further update

**5.3 Hanover Heritage Building Tour** | The committee resolved that Culture Days in September would be ideal timing for the proposed tour. The committee brainstormed a number of historical buildings to include in the tour. Committee members are directed to contact the building owners to gauge interest.

**5.4 P&H Centre Display** | Next topic: Hanover Hockey / Hanover Sports | Planning has begun for the change over.

**5.5 Purchasing Normandy and Bentinck books** | The purchase of the books has been deferred as a committee member may have multiple copies and willing to donate to the archives.

**6 KEEP ON AGENDA ITEMS**

**6.1 Self- Guided Cemetery Tour-** Deferred until Spring 2024. Ja. Rahn shared an example brought forward at the ETCDAC meeting of a cemetery scavenger hunt from a neighbouring municipality for consideration.

**6. NEW BUSINESS**

6.1 The Clocktower celebrated 25 years in January, the Town featured this milestone on social media. It was identified that the need to recruit more volunteers in forthcoming.

6.2 The Hanover Hospital is seeking historical photos to display. **ACTION:** A. Morrow will coordinate with the group to find appropriate photos.

6.3 The committee discussed the need of a Co-op student to assist in the archive work. The idea of sharing

**7. NEXT MEETING**                      Thursday Feb. 15, 2024

**8. ADJOURNMENT**

**Moved G. Rahn**

THAT this meeting be adjourned at 10:53 am.

**CARRIED**

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Committee Chair

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Laura Christen, Director of Parks, Recreation & Culture

# INTERNATIONAL WOMEN'S DAY

NETWORK AND CELEBRATE THE STRENGTH, RESILIENCE, AND ACCOMPLISHMENTS OF WOMEN IN BUSINESS.

WEDNESDAY MARCH 6TH 2024  
NEUSTADT COMMUNITY HALL  
6:00PM - 9:00PM

**\$25**  
TICKETS

- FULL COURSE DINNER INCLUDED
- LICENSED EVENT CASH BAR

## KEYNOTE SPEAKER



**ALICIA GIBBONS**

THE SPACE BETWEEN WITH ALICIA

## SPECIAL PERFORMANCE BY



**LISA MCEWEN**

## PANELISTS



**RUTH LINNEN**

CERTIFIED PROFESSIONAL COUNSELLING CENTRE



**MANEESHA SHARMA**

MS BEAUTY



**HEATHER STARK**

WILLOW HOME



**NANCY DALGARD**

THE TEES TAP HOUSE AND THE POST & BEAM



**MELANIE NEEDHAM**

PERSONAL EMPOWERMENT STUDIO

**TICKETS AVAILABLE ONLINE!**



**WOWSA**

CONNECTING WOMEN OF WELLINGTON SAUGEEN AREA

**Saugeen Connects**

Business | Succession Matching | Workforce | Youth | Women



**TICKETS - IWDE.EVENTBRITE.CA**