Hanover
Ontario, Canada

CULTURAL ROUNDTABLE

Wednesday, February 1, 2023 | 10:00am
Winkler Room in the Council Chambers, Civic Centre

MEMBERS PRESENT

OTHERS PRESENT

DISCLOSURE OF PECUNIARY INTEREST

DELEGATIONS:

DISCUSSIONS & DECISIONS

1. Committee Orientation Handout

2. Election of the Chair and Vice-Chair

3. Adoption of November 2, 2022 Regular Meeting Minutes

4. Business Arising from Minutes

5. HIPP Cultural Spotlight

6. Event Development Fund

6.1 2022 Results & Impact Report

6.2 Updated Guide & 2023 Implementation

7. Music in the Square

8. 2023 Cultural Plan Implementation

9. Roundtable member updates | New Business

10. Correspondence

11. Adjournment

Next Meeting: March 1, 2023 @ 10am

Hanover
Ontario, Canada

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, November 2, 2022 | 10:00 am
Saugeen Room | Civic Centre

MEMBERS PRESENT Al Morrow | Susan Sakal | Megan Cordery | Dave Hocking | Stephen Ferguson | Bev Morgan

REGRETS Pat Butler

OTHERS PRESENT April Marshall | Laura Christen

1. **DISCLOSURE OF PECUNIARY INTEREST** – Nil

2. **ADOPTION OF September 7, 2022 MINUTES**

   Moved by: Al Morrow | Seconded by: Susan Sakal
   THAT the minutes of the Sept. 7, 2022 Regular Meeting as provided be approved.
   CARRIED.

3. **ADOPTION OF September 27, 2022 MUSIC IN THE SQUARE SUB-COMMITTEE MINUTES**

   Moved by: Dave Hocking | Seconded by: Megan Cordery
   THAT the minutes of the Sept. 27, 2022 Music in the Square Sub Committee as provided be approved. **CARRIED.**

4. **BUSINESS ARISING FROM MINUTES**
   4.1. Saugeen Artist Guild have signed a lease for 167 10th street as the location for their 2022 Christmas Market.
   4.2. The request from J. Oosthoek relating to the installing of her late husband's bird of prey sculptures in the Town of Hanover will be considered in the 2023 Municipal budget deliberations.

5. **CULTURE DAYS DEBRIEF** – A special thank you for everyone's contributions to the event. The event was a success and positive feedback has been received from the community. It was identified that multiple cultural based events occurred on the Friday night. Increased collaboration and coordination with local cultural groups to try to prevent scheduling conflicts should be considered in future years.

6. **HIPP Update**
   6.1. HIPP Cultural Spotlight – Profiles of the past month - The following has been featured –Music in the Square | Culture Days- specifically the Orange Peel Morris

Dancers | SAG Studio Tours | Library Gala | Theatre Grand Opening | Horticultural Society Art & Craft show.

7. **CULTURAL PLAN IMPLEMENTATION ACCOMPLISHMENTS REVIEW SESSION-** The committee reviewed the Town of Hanover Cultural plan strategic directions to outline and measure the work accomplished by the committee this term and further identified future actions:

Strategic Direction #1 | Enable cultural investments with supportive municipal policy structures.
Highlights include:
- Communication strategy
- Social media platforms Cultural Spotlight
- Established cultural roundtable committee. Including local cultural groups representation

Strategic Direction #2 | Leverage creativity and culture to attract and retain people as key drivers of innovation and economic growth.
Highlights include:
- HIPP campaign
- RED funding
- Heritage display at P&H Centre

Strategic Direction #3 | Create an environment where enhanced cultural activities can take place.
Highlights include:
- T3 Accelerator program
- Wayfinding signage project
- HIPP campaign
- Cultural Exchange event
- Establishment of Music in the Square concert series
- Heritage Square band shell project
- Event Development Fund established and awarded
- Downtown butterfly mural
- Youth representation on committee
- P & H Centre volunteer board

Strategic Direction #4 | Implement a recognizable cultural identity for the Town that communicates an innovative, transformative and authentic experience.
Highlights include:
- HIPP
- Town event signs (forthcoming)
- Building recognition Heritage Plaques
- Downtown murals
- Cultural Spotlight series
- Saugeen Artist Guild Banners

Future actions identified:
- Link CIP incentives
- Bricks & mortar Cultural Centre feasibility

- Promote loans for cultural sector training and workshops
- Expand multigenerational Launch Pad programming
- Enhance Community Calendar
- Expand Civic Theatre promotion
- Build up volunteer connection

8. **ECONOMIC DEVELOPMENT FUND REVIEW SESSION-** The committee reviewed the Event Development Fund and identified the following considerations:

- Terms to be more clearly defined to exclude fundraisers and Town committees;
- Consider implementing levels correlating with total project budget amount;
- Cap funding to maximum of $2500 per year per organization; and
- Establish and implement advertising or event promotion minimum spending

9. **ROUNDTABLE MEMBER UPDATES**

9.1. Library – Although attendance was low, the 2022 Art Gala was a success. Event sponsors and generous attendees contributed to the success.
-Book sale upcoming on November 17-19 at the Hanover Raceway.

9.2. Hanover Community Players- presents Oliver the Musical. The cast and crew are currently in rehearsal prepping for the show. Tickets now on sale.
- HCP identified a need for additional storage.

9.3. Heritage Committee – P & H Centre display titled Fire and Water is complete. Featuring a historic look back at many Hanover emergencies.
- Heritage Committee will be seeking additional members in the new term.
- Identified a need for additional storage for archives.

10. **CORRESPONDENCE- Nil**

11. **NEW BUSINESS- Nil**

12. **ADJOURNMENT**

Moved by Al Morrow
THAT the meeting adjourned at 11:42 am.

13. **NEXT MEETING |** Members will be sent information to apply for new term

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Committee Chair

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April Marshall, Economic Development Manager