Hanover
Ontario, Canada

CULTURAL ROUNDTABLE

Wednesday, November 2, 2022 | 10:00am
Saugeen Room, Civic Centre

MEMBERS PRESENT

OTHERS PRESENT

DISCLOSURE OF PECUNIARY INTEREST

DELEGATIONS:

DISCUSSIONS & DECISIONS

1. Adoption of September 7, 2022 Regular Meeting Minutes
2. Adoption of September 27, 2022 Music in the Square Sub-committee Meeting Minutes
3. Business Arising from Minutes
4. Culture Days Debrief
5. HIPP Cultural Spotlight
6. Cultural Plan Implementation Accomplishments Review Session
7. Economic Development Fund Review Session
8. Roundtable member updates | New Business
9. Correspondence
10. Adjournment

Next Meeting: Final meeting of term. Members will be sent information to apply for new term.

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CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, September 7, 2022 | 10:00 am
Tour of Saugeen Academy at 10:00am, prior to meeting

MEMBERS PRESENT Susan Sakal | Dave Hocking | Bev Morgan | Megan Cordery | Stephen Ferguson (departed Saugeen Academy at 11:04am)

REGRETS Al Morrow | Pat Butler

OTHERS PRESENT April Marshall | Laura Christen

1. **DISCLOSURE OF PECUNIARY INTEREST** – Nil

2. **ADOPTION OF AUGUST 3, 2022 MINUTES**

   Moved by: Dave Hocking | Seconded by: Susan Sakal
   THAT the minutes of the August 3, 2022 Regular Meeting as amended be approved.
   CARRIED.

3. **BUSINESS ARISING FROM MINUTES - Nil**

4. **SAUGEEN ACADEMY TOUR DEBRIEF**
   Hosted by Michael and Alisa Schmidt, the old Baptist Church is home to the Waldrof inspired private school. There are currently eight youth in Grade 8 and ten youth in Grade 10 enrolled. They are building Launch Pad programming into the curriculum and a concentration on the arts. The concert hall holds up to 300 people. The original organ has been rebuilt and another one added. There are two grand pianos and they are working on renovating the Bell Tower. The centre will contribute to our cultural community by concentrating on live classical music performances and there is a willingness and interest to further collaborate to advance our cultural agenda.

5. **MUSIC IN THE SQUARE UPDATE** – performances continue to go well, with the last one scheduled for this Sunday afternoon. The committee discussed the plans for a special debriefing meeting, to be held Tuesday, September 27th at 4pm with the ad hoc planning committee.

6. **CULTURE DAYS**
   A. Marshall provided an update on the schedule of events and special feature recording. Assistance was requested for members to volunteer and assist at the Civic Theatre. Bev, Susan and Laura will assist at the grand re-opening to distribute cupcakes after the show. Dave, Susan and Laura will assist at the Open House. Pat previously communicated an interest to assist. A. Marshall also assisting and will confirm details in a follow-up email with exact times and roles.

7. **HIPP Cultural Spotlight – Profiles of the past month -** The following has been featured – Maclean's Ales and Rotary 5K Beer Run, Music in the Square – Al Crawford, HIPP Lifestyle video, Music in the Square – Maryanne and Carl Holst, Civic Theatre return.

8. **ROUNDTABLE MEMBER UPDATES**

   8.1. Library –Art Under the Harvest Moon promotion is in full swing and is happening on October 15, 2022 at the Hanover Royal Canadian Legion. The Saugeen Artists Guild are donating 15% of sales back to the Library.

   8.2. Saugeen Artist Guild – Searching for a storefront in Hanover for their Christmas Market. Limited inventory is concerning to them. Upcoming exhibit at the Minto Arts Gallery, September 6 – 29, 2022.

9. **CORRESPONDENCE**
   Hanover Culture Days, Celebrating our Theatres advertisement for promotion.

10. **NEW BUSINESS**
    Hanover has been approached to move the Birds of Prey sculptures by Hans Oosthoek from Wiarton, as it remains in storage and has never been erected due to the costs associated with engineering. His spouse would like to see it erected for the public to enjoy and feels a connection to Hanover, given Hans lived most of his life in Hanover and taught 25 years in Walkerton. Committee members feel that this is worth exploring further and suggested Karl Wilken Park and Heritage Square as possible locations.

11. **ADJOURNMENT**

    Moved by Dave Hocking
    THAT the meeting adjourned at 11:50 am.

12. **NEXT MEETING |** Wednesday, November 2, 2022 at 10am.

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Committee Chair

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April Marshall, Economic Development Manager

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MUSIC IN THE SQUARE SUB-COMMITTEE MINUTES

Tuesday, September 27, 2022 | 4:00 pm
Zoom

MEMBERS PRESENT Bev Morgan | Dave Hocking | Brandon Koebel

OTHERS PRESENT April Marshall | Laura Christen

1. Review of 2022 Season

Highlights of discussion:

- Brandon and Susan did a great job with their roles, entertainment very good.
- Appreciate having the DIA sponsorship to assist with expenses and show collaboration to promote the downtown.
- Dave had approached Chamber of Commerce with interest to sponsor future events and they passed.
- Discussion ensued on garnering further sponsorships, but the group ultimately felt that it's nice to have this a program of the Cultural Roundtable and there are other needs in the community for sponsorship dollars.
- Bev noted Saugeen Artists Guild had very little sales and engagement through their participation. This type of inclusion (art sales and display) doesn't seem to be of interest to attendees.
- Younger demographics seem to be catered to through other venues, so MITS targeting older adults seems to be a good fit. Attendees have shared how much they enjoy the free concerts.
- Should consider having water for entertainers.
- Having permanent signage in the square, all summer long, would help build awareness.

2. Looking ahead for 2023 Season

2.1. Time of day

The recommendation is to continue on the 2nd and 4th Sunday afternoon of June, July and August from 2-4pm. This is a total of six concerts over the summer.

2.2. Entertainment

A $300 cost per entertainer will be maintained. Potential artists were discussed.

2.3. Promotions and other

- Water bill insert received great feedback, so it's important to include next year as well.

- Permanent signage in park and at entrance ways (new event signs) and regular ads on local digital signs.
- Plan to connect with Launch Pad early in season so they can ensure the ice cream tricycle can plan to be at the events.
- Plan to not duplicate Canada Day entertainment.
- Start planning in February.
- See if we can acquire summer student assistance.

3. ADJOURNMENT

The meeting adjourned at 4:45pm