

PARKS, RECREATION & CULTURE  
DISC GOLF COURSE DEVELOPMENT AD HOC COMMITTEE

Tuesday, Oct 20th, 2022 | 7:00 pm  
Location: Zoom Meeting

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**MEMBERS PRESENT** Seth Dyck | Camille Ferrier-Dyck | Randy Timbers | Brandon Koebel | Keith Hopkins | Tony Diaco

**OTHERS PRESENT** Laura Christen | Brandon Dobson | Tom Karl

**1. DISCLOSURE OF PECUNIARY INTEREST-** nil

**2. ADOPTION OF September 6th, 2022 MINUTES**

**Moved by T. Diaco | Seconded by C. Ferrier-Dyck**

THAT the minutes of the September 6th, 2022 meeting be approved as circulated  
**CARRIED.**

**3. SUMMARY OF WORK COMMITTEE WORK 2022**

**3.1** L. Christen presented a document outlining the work completed in the short period of time the committee has been assembled as requested by K. Hopkins.

**4. EQUIPMENT**

**4.1 Supplier Quotes** – B. Dobson presented a new quote from Chain Link Disc Golf for 9 temporary baskets, with permanent sleeve inserts, 9 numbers to identify holes and delivery costs. The committee identified the baskets and pricing as appropriate for the project. It was identified that signage, stakes for securing baskets, and posts with numbers to distinguish “Tee Boxes” are remaining equipment to be looked at.

**5. FUNDRAISING**

**5.1 Temporary Course Sponsorship | Update | Identification of additional funding source** – Grant applications have been submitted to Bruce Power and Hanover, Bentinck & Brant Agricultural Society and committee is waiting to hear. Jumpstart applications are currently closed.

**5.2 Financial Planning-** The committee has identified hole sponsorships as a suitable fundraising opportunity. The committee proposes a cost of \$575.00 per hole, per year on a two-year commitment. The committee acknowledges the possibility of naming rights to the course, and would like to use participation stats from the first year of the course in the pitch to local businesses. The committee recognizes the significant positive exposure a business would receive through google and disc golf apps such as *UDisc* and will look into this in the future.

**6. ROUND TABLE**

**6.1** Committee reviewed the Terms of Reference

**6.1.1.** Outlined the committee goals and identified which tasks are complete or currently in process.

**ACTION:** Committee will continue to work towards completing the remaining tasks.

**6.1.2.** Committee's current focus is on creating and implementing a fundraising strategy, providing input on rules of the course and delivering a disc golf program open to the public.

**ACTION:** Town staff to provide a draft sponsorship package that includes information about the project, frequently asked questions, image of course design, the terms of sponsorship and a pledge sheet.

**ACTION:** Committee members to develop rules and prepare ideas for disc golf program opportunities to introduce the sport

**ACTION:** The committee identified Family Day and Canada Day as potential days for a public disc golf program.

**6.2** The committee identified the need for education and promotion of the course as a priority. Social media posts, and a page on the Town of Hanover website with an overview of the project and the opportunity for advertising/sponsorship potential were highlighted by committee members as valuable resources.

**ACTION:** Staff will develop a disc golf landing page on the existing Town website.

**6.3** L. Christen explained to the committee the process of a new council being appointed and the committee term coming to an end. The committee acknowledges the need to reapply for the new term as an Ad Hoc committee member.

**7. NEXT MEETING –** Tuesday, December 6th at 7:00 pm

**8. ADJOURNMENT**

**MOVED by T. Diaco, Seconded by S. Dyck**  
THAT the meeting adjourned at 8:07pm