

# Parks, Recreation, and Culture

## Master Plan



# Welcome!

WORKSHOP 2: APRIL 17, 2018

# Purpose of Today's Workshop

1

Present summary  
of research  
findings

2

Share and get  
feedback on draft  
vision & mission

3

Explore ideas,  
strategies and  
actions to achieve  
objectives

4

Gather feedback  
on preliminary  
recommendations

# Housekeeping

- Table Facilitators
- Meeting Norms
  - Listen actively, one voice at a time
  - Keep an open mind
  - Respect others' views and communication style
  - Challenge ideas, not the person
  - Try not to use jargon
  - Be aware of time limitations
  - Turn cell phones off/vibrate
- Facilities and Exits

walk run dance hike swim stretch  
dream explore rest chat learn fun  
read splash compete skate jump



## MASTER PLAN



progressive nature doable vibrant  
evolving learn cooperate inclusive  
community opportunity growth  
respect preserve discover integrity

Preliminary Draft: March 2018

# Study Overview

# Master Plan Purpose

The purpose of the master plan study is to provide a policy and action framework to manage and sustain parks, recreation and culture programs and facilities over the next 15 years

# Master Plan Objectives

- To achieve those goals, the Town's RFP outlined several objectives which include:
  - Producing a Parks Recreation and Culture **Master Plan** (PRCMP) relating to the full scope of recreation, parks and cultural services to 2033;
  - Developing a **service profile** of parks, recreation and cultural facilities;
  - Conducting a robust **engagement** strategy;
  - **Identifying gaps and priorities** based on the community profile to better provide for the community now and in the future;
  - Develop guidelines, frameworks and prioritized recommendations; and
  - **Assess revenue generation** and potential cost efficiencies and potential new sources

# PLANNING PROCESS



## N/D

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- Interviews
- Local data, demographics & community profile

## J/F

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- Comparator municipality data
- Focus groups
- Community survey
- Workshop#1

## MAR

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- Technical / background report and draft plan

## A/M

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- **Workshop#2**
- Circulate draft plan
- Refinements to draft plan

## JUNE

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- Final plan and presentation to Council



# Master Plan Engagement

Interviews

Focus  
Groups

Surveys

Visioning  
Workshop

Today!

# Key Findings



# Key Findings – Community Profile

- Demographic profile of Hanover likely to remain fairly constant over master plan timeframe, with some areas requiring attention:
  - Obesity
  - Aging population
  - Income profile
  - Behaviour trends
  - Partnerships

# Key Findings - Facilities

- The Town is well positioned in terms of the provision of facilities
- Key areas to explore in master plan include:
  - Provide increased facility utilization
  - Provide multi-generational cross-functional use of Town-owned facilities
  - Expand public/private partnerships
  - Create outdoor 'cultural' facility/event space
  - Match level of facility management and service standards to community needs
  - Consider re-purposing of facilities

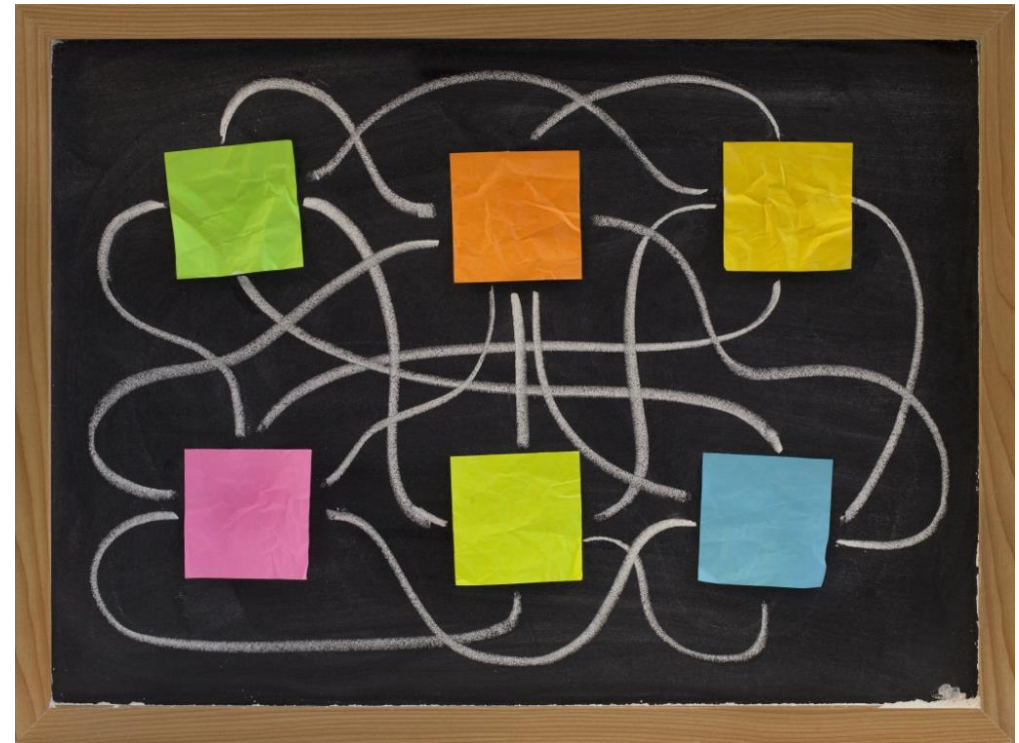
# Key Findings - Programs

- Existing programs are generally delivered by Town or through third-party service providers
- Most (direct service) programs targeted towards children
- Opportunities to increase programming and improve efficiencies include:
  - Adopt programs with centre of excellence focus
  - Develop programs/events with cultural focus
  - Provide cross-training for staff
  - Explore co-location of programs and services
  - Expand programming towards adults and seniors
  - Deliver programs on a 'time-of-day' basis

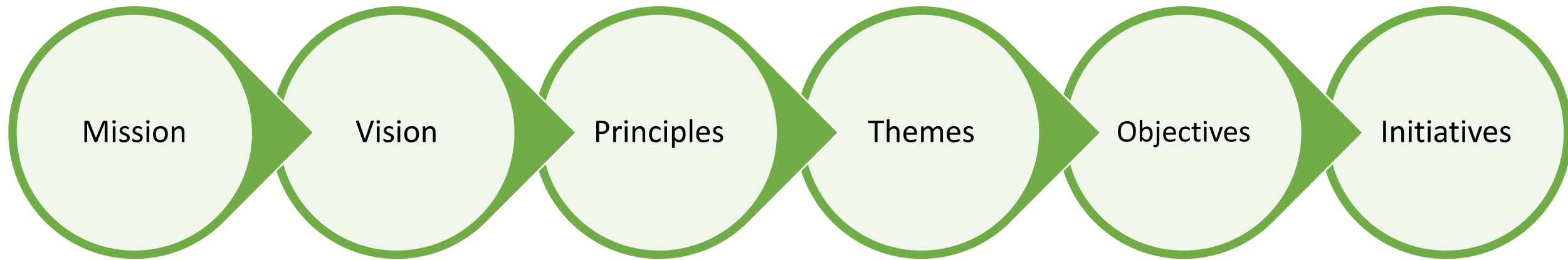
Questions



# Strategic Framework



# Master Plan Framework





# Mission

Working in partnership with the community, we create opportunities for leisure activities, sustainable quality facilities, and support healthy lifestyles for all ages and abilities. We are a centre of excellence in our facilities and programs.

# Vision

Hanover is a community that provides an inclusive and sustainable system of experiences that celebrates the Town's heritage, culture and natural landscape, while promoting a healthy active lifestyle.

# Guiding Principles

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**Excellence** - we are committed to be a leader in the provision of high quality, progressive programs, services and facilities for Town and area residents and visitors

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**Collaboration** - we are committed to strong partnerships with our residents, staff, volunteers and community parks, recreation and culture program providers

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**Inclusion** - we are committed to provide all individuals with opportunities to participate and enjoy the Town's range of programs, services and spaces

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**Healthy Living** - we are committed to delivering a range of programs and services providing opportunities for engagement in meaningful, healthy active living

Thoughts





Master Plan Themes

World Café



# Report Back



# Next Steps

1

Finalize Draft  
Master Plan

2

Present Draft  
Master Plan to  
Committee

3

Gather Feedback  
and Refine Draft  
Master Plan

4

Finalize Master  
Plan

5

Present Master  
Plan to Town  
Council



Thank-you!!!