Hanover
Ontario, Canada

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, June 5th, 2024 | 10:00am
Saugeen Room | Civic Centre

MEMBERS PRESENT Stephen Ferguson | Bev Morgan | Ruth Linnen

OTHERS PRESENT April Marshall | Brandon Dobson

REGRETS Pat Butler

DISCLOSURE OF PECUNIARY INTEREST- Nil

DELEGATIONS: Nil

DISCUSSIONS & DECISIONS

1. **Adoption of May 1st, 2024 Regular Meeting Minutes**

   Moved by S. Ferguson | Seconded by R. Linnen
   THAT the minutes of the May 1st, 2024 Regular Meeting Minutes be approved as printed and circulated. **CARRIED**

2. **Business Arising from Minutes- Nil**

3. **Cultural Symposium Debrief and Next Steps**

   Cultural Symposium with Minto and Wellington North Cultural Roundtable's was held at the Hanover Civic Theatre on May 31st, 2024 at 10:00am. Members discussed the high quality of presentations and the positive effects of working jointly with the other municipalities. A survey was issued to attendees and results will be shared at the next meeting. Next steps also include further advancing joint initiatives as reflected in our workplan.

4. **Music in the Square**

   Artists are booked for the summer, and advertising efforts have begun. The first event will be a newcomer event and resource bags will be assembled to provide copies of our welcome package and other cultural asset resources. The Grey Bruce Local Immigration Partnership is also scheduled to setup and have information available. Bev and Ruth volunteered to help at the event.

5. **Event Development Fund**

   Committee reviewed an additional Event Development Fund application received:

   Moved by S. Ferguson | Seconded by R. Linnen
   THAT the applications be approved as reviewed and discussed. **CARRIED**

6. Culture Days

A. Marshall provided an update on discussions with the Library about the Sounds of Hanover concert they are producing with John Gardiner, Jamie Warren, Larry Mercy and Richard Knechtel that will be happening in coordination with Culture Days. Members discussed how they can support this paid event by purchasing tickets and contesting/distributing them to build it in to meet the criteria of it being included in this promotion that is meant to feature complimentary activities and events. She also highlighted the cultural potluck idea that they have for the Cultural Showcase.

S. Ferguson and B. Morgan will talk to their respective groups about their participation in the Cultural Showcase on September 21st as well.

Other plans and the associated budgets needed were reviewed, including P. Butler's discussions with the Paramount Theatre to feature our historic theatre and show a movie for our community. The historic home tour that the Heritage Committee is coordinating was also noted.

7. Roundtable Member Updates | New Businesses

7.1. Stakeholder Updates- members provided updates on the numerous initiatives announced at previous meetings for the respective organizations that they represent. This included R. Linnen announcing the tremendous response for the Library basket sale held at Canadian Tire and reminder of upcoming events; S. Ferguson commenting on the overwhelming interest for the Sound of Music auditions that resulted in another audition day being added; and, B. Morgan highlighting the Quick Paint event being planned for July 27th, in coordination with Music in the Square and the Eat Well Market.

7.2. A. Marshall recapped the Town booth at the Home & Lifestyle Show and the partnership with the Library and Splashpad Committee. The inclusion of the Clock Tower sketch provided by Bev Morgan for the public to colour was also highlighted as a fun feature. She also confirmed that this year's Attractions Map/Tourism Brochure was available for the event and is now being distributed publicly. She also noted that we are advancing with the Driftscape App to promote our tourism and cultural assets, events, stories and tours. She noted that the DIA were approached and asked to partner on the application but they decided to hold off and see how it works first. The great opportunity to highlight our downtown and build in coupons, tours and gamification was discussed.

13. Correspondence- Nil

14. Adjournment

Moved by S. Ferguson
THAT the meeting by adjourned at 11:30am. **CARRIED**

Next Meeting: September 4th, 2024 @ 10:00am