

PARKS, RECREATION & CULTURE
SPLASH PAD DEVELOPMENT AD HOC COMMITTEE MINUTES

Wednesday, December 6, 2023 | 4:00pm
P & H Centre | Boardroom

MEMBERS PRESENT Carl Eastman | Rachel Thomas | Marion Massaloup | Dave Hocking
| Annette Haverson | Mark Ebert

OTHERS PRESENT Laura Christen | Lyndsay Regier

REGRETS Marylou Kormann

1. **DISCLOSURE OF PECUNIARY INTEREST** – Nil.
2. **ADOPTION OF November 1, 2023 SPLASH PAD DEVELOPMENT AD HOC COMMITTEE MINUTES**
Moved by R. Thomas | Seconded by C. Eastman
THAT the minutes of the November 1, 2023 regular meeting be approved as printed and circulated. CARRIED.
3. **ITEMS FOR DIRECTION | DISCUSSION**
 - 3.1 Marketing Events | Fundraising Event/Dance – Deferred.
 - 3.2 Over Arching Centre of Excellence (COE) Park – COE Park concept and phasing was shared with committee members.
 - 3.2.1. Conceptual drawing
 - 3.2.2. Phase 1 considerations
 - 3.3 Site Selection Geotechnical update – No update at this time.
 - 3.4 Marketing Material
 - 3.4.1. Campaign Logo – Committee members discussed revised Splash Pad logos. **ACTION:** R. Thomas to send updated logo to L. Regier. L. Regier to update booklet and information sheet with new logo.
 - 3.4.2. Packages now available – Once packages have been updated L. Regier will update committee members when they are ready for pickup. **ACTION:** Business cards to be created with committee members preferred contact information. Business cards will be provided with the packages.
 - 3.4.3. Power Point Presentation – Power Point presentation reviewed with committee members. Committee members shared thoughts and what they experienced when conducting presentation with community organization.
 - 3.4.3.1. Survey Stats calculation – L. Christen explained how the survey percentages were achieved and why they didn't add up to 100%.

4. FUNDRAISING CAMPAIGN

4.1 Quiet Phase update – Committee members to start the direct contact with businesses and community organizations.

4.2 Lead Donors | Targeting and scheduling asks – Committee members discussed how to approach targeted donors and which committee members would approach donors.

5. ROUNDTABLE – Nil.

6. NEXT MEETING – Wednesday, January 3, 2024 | 4:00pm

7. ADJOURNMENT

Moved by A. Haverson | Seconded by R. Thomas
THAT the meeting be adjourned at 5:30pm. CARRIED.