

PARKS, RECREATION & CULTURE
SPLASH PAD DEVELOPMENT AD HOC COMMITTEE MINUTES

Wednesday, October 4, 2023 | 4:00pm
P & H Centre | Boardroom

MEMBERS PRESENT Carl Eastman | Rachel Thomas | Annette Haverson | Mark Ebert |
Marion Massaloup | Dave Hocking | Marylou Kormann

OTHERS PRESENT Laura Christen | Lyndsay Regier

1. **DISCLOSURE OF PECUNIARY INTEREST** – Nil.
2. **ADOPTION OF September 21, 2023 SPLASH PAD DEVELOPMENT AD HOC COMMITTEE MINUTES**
Moved by A. Haverson | Seconded by M. Ebert
THAT the minutes of the September 21, 2023 regular meeting be approved as printed and circulated. CARRIED.
3. **ITEMS FOR INFORMATION**
 - 3.1 New committee member appointment – Welcomed Marylou Kormann to the Splash Pad Ad Hoc Committee.
4. **ITEMS FOR DIRECTION | DISCUSSION**
 - 4.1 Fundraising Campaign Material – Committee members discussed fundraising material and printing options. Further discussion occurred about seeking a graphic designer to develop a logo for the Splash Pad fundraising campaign. Committee members would like to create a giveaway item with the developed logo and QR code to give out to possible donors. (ie. magnet) to build project awareness. **ACTION:** Committee member to provide edits to the Splash Pad fundraising campaign booklet by Wednesday, October 11th to L. Christen and L. Regier.
 - 4.2 Fundraising Opportunities – Committee members discussed fundraising opportunities. Examples of fundraising opportunities identified were: winter event/ dance, Christmas parade, information booth at Market in the Square, Family Day event, ~~were identified.~~ **ACTION:** L. Christen to contact Christmas Market in the Square organizers about a booth at the Dec. 2 market.
 - 4.3 Sponsorship Update
 - 4.3.1 Quiet Phase approach | Major naming right – Committee members started creating a list of names and businesses of possible donors. **ACTION:** Committee members to create a list of 10 names and/or businesses of possible donors for next meeting.

5. **ROUNDTABLE** – Nil.

6. **NEXT MEETING** – Wednesday, November 1, 2023 | 4:00pm

7. **ADJOURNMENT**

Moved by C. Eastman | Seconded by R. Thomas

THAT the meeting be adjourned at 5:25pm. CARRIED.