Hanover
Ontario, Canada

CULTURAL ROUNDTABLE COMMITTEE MINUTES

Wednesday, January 22nd, 2025 | 10:00am
Zoom | https://us02web.zoom.us/j/88488250137

MEMBERS PRESENT Stephen Ferguson | Bev Morgan | Pat Butler

OTHERS PRESENT April Marshall | Brandon Dobson

REGRETS Ruth Linnen

DISCLOSURE OF PECUNIARY INTEREST- Nil

DELEGATIONS: Nil

DISCUSSIONS & DECISIONS

1. **Adoption of December 4th, 2024 Regular Meeting Minutes**

   Moved by P. Butler | Seconded by S. Ferguson
   THAT the minutes of the December 4th, 2024 Regular Meeting Minutes be approved as printed and circulated.

   CARRIED

2. **Business Arising from Minutes-** Nil

3. **Earth Day Art Contest**

   B. Dobson is organizing an Earth Day Event on April 22nd, 2025 at the P&H Centre. Submissions for the Recycled Art Contest for students will be due on Earth Day. Cultural Roundtable members discussed sponsoring the pot painting event following the community clean up as part of the Earth Day event. B. Morgan to connect with fellow artists regarding availability to assist.

4. **Home & Lifestyle Show**

   Committee members and their organizations are going to consider joining the Town of Hanover booth. A. Marshall to provide content to promote Driftscape at the booth.

5. **Joint Cultural Roundtable Initiative Updates**

   5.1. Saugeen Cultural Guide is now available on the Ontario Culture Days website. Partners exploring the opportunity to print as a brochure as well and distribute.

   5.2. Cultural Symposium – is set to happen at the Harriston Library on May 30th, 2025, from 10:00am - 2:00pm. Kate Proctor will be the Keynote speaker & conduct a

workshop on embracing cultural assets through partnerships.

5.3. Saugeen Culture Bus Tour will return on October 4th, 2025. Planning to provide three buses of 20 participants each again, travelling to two destinations in each of our communities.

5.4. Minto & Wellington North are beginning the process of joining Driftscape. Saugeen region will be identified as a top layer on the app.

5.5. Next joint meeting amongst the three community's cultural roundtable members will be September 25, 2025, in Hanover.

6. Culture Days & Welcome Week

Welcome Week is occurring September 12th – 21st and Culture Days September 20th – October 12th. A. Marshall has been discussing plans to launch the Hanover Public Library as Hanover's official newcomer centre during this time.

7. Event Development Fund Updates Overview

A. Marshall to update guidelines and description of funding to encourage applicants to utilize funding for marketing and clearly show how the funds will help increase attendance and grow events, if not a new event. A new funding stream of the program will be identified to support marketing returning events that are not displaying growth at a lesser grant amount, as a way to further grow cultural recognition and show the committee's support.

8. Music in the Square 2025 Season

A. Marshal confirmed dates for Music in the Square (MITS) will again be the second and fourth Saturday of the summer months: June 14th, June 28th, July 12th, July 26th, August 9th, & August 23rd, 2025**.** Collaboration discussions have occurred with the library to further enhance these dates, and the Town is also considering incorporating a volunteer recognition event into one of the dates.

9. Roundtable Member Updates | New Businesses

9.1. S. Ferguson- Hanover Community Players (HCP) Sound of Music production sold 89% of seats between all performances. $1,364.00 in proceeds were donated to the Splash Pad fundraiser. It was a very successful show. HCP is now partnering with Kincardine to host "Love Lost and What I Wore" that will be shown in both Kincardine and Hanover. HCP's spring production will be "Bear Bare Bones".

9.2. B. Dobson- Shared upcoming events happening in the Town of Hanover**:**

- Family Day Event February 17th, 2025, at the P&H Centre from 11:00am-2:30pm
- Earth Day Event April 22nd, 2025, at the P&H Centre
- Volunteer Fair June 17th, 2025, at P&H Centre – Arena Floor
- Canada Day July 1st, 2025, at Heritage Square 11:00am-2:30pm

9.3. B. Morgan- Saugeen Artists Guild saw lower sales at the pop-up store this holiday season. The postal strike played a large role in this. The Guild is starting to plan for the return of the Plein Air Painting Festival set to occur July 23-27, 2025.

9.4. A. Marshall- Shared that all Town of Hanover committees will move to meeting every other month. The committee selected new dates for 2025: April 2nd, June 4th, September 3rd, and November 5th, 2025. Meetings will be held on the first Wednesday of the applicable months at 10:00am.

10. Correspondence- Nil

11. Adjournment

Moved by S. Ferguson
THAT the meeting by adjourned at 11:30am.

CARRIED

Next Meeting: April 2nd, 2025 @ 10:00am