

Town of Hanover's Age-Friendly Business Recognition Program

The Hanover Age Friendly Committee has been working on an Age-Friendly Business Recognition Initiative, which will be launching this spring, which was developed to help local businesses assess if their environment is set up to serve everyone.

The Hanover Age Friendly Committee applied for – and got – a Seniors Community Grant to develop and launch this program in 2024.

This new program will provide tools and resources to help owners/operators of businesses to identify, promote and improve their Age-Friendly features with the help of the Age-Friendly Resource Guide and the Age-Friendly Business E-Learning video.

How would a business get started?

The first step is to review the Age-Friendly Business Resource Guide & E-Learning Video online at www.hanover.ca/our-community/age-friendly-hanover. This will help you understand the importance of becoming Age-Friendly and how you can evaluate your own business. Performing the self assessment will increase your awareness and help you get started in making your business safer, more comfortable and attractive to older customers.

How will age-friendly businesses be recognized?

In the Age-Friendly Business Resource Guide you will find an application form - www.hanover.ca/our-community/age-friendly-hanover. Please see below on how to submit your completed application form (along with your self-assessment results). Applications are reviewed by the Hanover Age Friendly Advisory Committee on a monthly basis.

Successful applicants will receive:

- Recognition on Town of Hanover Social Media pages; Hanover's Age-Friendly Webpage and in the Senior Star Newsletter
- Age-Friendly Business Recognition Certificate
- Age-Friendly Window Decal
- Store-Front Banner (2 Weeks)
- Pull-Up Banner (2 Weeks) Town of Hanover Age-Friendly Business Recognition Program

Please submit completed Checklists & Applications to recreation@hanover.ca, in person or by mail to Town of Hanover Parks, Recreation & Culture 269 7th Ave, Hanover ON N4N2H5. For more information visit www.hanover.ca/our-community/age-friendly-hanover, email recreation@hanover.ca or call 519.364.2310

The Hanover Age-Friendly Committee was created in 2017, in response to one of the stated priorities of the Town of Hanover's Strategic Plan in 2010. The planners identified the need to consult with older adults to determine social and recreational needs, improve accessibility, and how best to make Hanover an age-friendly community.